memorandum

5/15/2014 3:30 PM

Fr: Stella Ross, *DCCC National Finance Director,* (202) 485-3412

Dt: Friday, May 16, 2014

RE: Proposal for DCCC Fundraising Breakfast with Vice President Biden in Washington, DC

Below is a proposed timeline and event structure for the Tuesday, June 24th DCCC DC Leadership Summit breakfast hosted by Congressman Keith Ellison with Vice President Joe Biden in Washington, DC.

This will be the 6th annual DC Leadership Summit event that Congressman Keith Ellison has hosted for the DCCC. This year’s Summit will include a dinner on Monday, June 23rd at the W Hotel with Democratic Leader Nancy Pelosi in addition to this breakfast with Vice President Biden on Tuesday, June 24th.

**Proposed Timeline**

*\*Timeline will adjust accordingly with the Vice President’s schedule*

8:00 AM Call time for all guests

*Location: W Hotel, 515 15th St NW, Washington, DC 20004*

9:00 AM VPOTUS arrives and is greeted by Congressman Keith Ellison

9:05 AM VPOTUS proceeds to the Photo Line (Approximately 40 people/35 clicks)

9:25 AM VPOTUS proceeds to breakfast, speaking program begins and VPOTUS makes remarks (Approximately 60 people)

9:45 AM VPOTUS concludes remarks and takes Q&A

10:10 AM VPOTUS concludes Q&A and departs

10:30 AM Breakfast ends and guests depart

**Event Structure:**

We are proposing two parts for this event. We would like the event to begin with a photo line followed by a seated breakfast.

Ticket prices for the breakfast are proposed as follows:

$32,400/couple ~ DCCC Speaker’s Cabinet (breakfast and photo opportunity)

$10,000/person ~ Host (breakfast and photo opportunity)

$5,000/person ~ Guest (breakfast only)

We expect approximately 50-60 people in attendance at the breakfast, with approximately 40 of them participating in the photo line.

**Location for vetting:**

W Hotel, 515 15th St NW, Washington, DC 20004