memorandum to WHITE HOUSE

5/20/2014 6:47 PM

Fr: Missy Kurek, *DCCC Deputy Executive Director for Finance,* (202) 485-3455

Stella Ross, *DCCC National Finance Director,* (202) 485-3412

Dt: Friday, May 16th, 2014

RE: Proposal for DCCC Lunch with President Barack Obama on Wednesday, July 23rd, 2014

Below is a proposed timeline and event structure for the Wednesday, July 23rd DCCC Lunch with President Barack Obama. If you have any questions or need additional information, please feel free to contact Missy Kurek at (202) 485-3455.

**Proposed Location**

The Home of Judy & George Marcus (Pending Host)

27900 Black Mountain Rd, Los Altos Hills, CA 94022

**Proposed Ticket Prices**

* VIP Event Chair & Photo Reception and luncheon - $32,400/couple (Approximately 15 people)
* General Photo Line with Co-Chairs and luncheon - $10,000/person (Approximately 35 people)

**Proposed Timeline**

11:00AM Call time for Guests

12:00PM POTUS arrives and mix and mingles with VIP Event Chairs and takes photos with VIP guests

(Approximately 15ppl/10 clicks)

12:15PM POTUS proceeds to Photo Line with Co-Chairs and stages for general photo line

(Approximately 35 people/ 25 clicks)

12:30PM POTUS concludes photo line and proceeds to private lunch break

12:50PM POTUS proceeds to luncheon and program begins (Approximately 50 people)

12:52PM POTUS makes remarks and does Q&A

1:30 PM POTUS concludes and departs

1:40PM Luncheon guests depart

**Event Structure**

Both the VIP reception and luncheon will take place at the same location (the Home of Judy & George Marcus *pending host)*

We are proposing a two-tiered photo reception and a seated luncheon.  The first part of the event will be a small reception with a photo opportunity for our luncheon chairs, those who contribute $32,400 per couple.  Following this reception, we would like to have a photo line with the event co-chairs, those who contribute $10,000/person. All guests will then proceed to the general seated luncheon. We expect approximately 50 people total to attend the luncheon.