**Leader Nancy Pelosi**

**House Majority PAC**

Staff: Nicole Runge, (202) 329-8040

 Name: Louise L. Gund Home Phone: (510) 547-4706

 Spouse: N/A Assistant: Margaret

 Employer: Self-Employed

 Occupation: Philanthropist

 Address: 41 The Plaza
 Berkeley, CA 94705

**Ask:** **Please call Louise and ask that she contribute $5,000 to House Majority PAC at this time.**

**Background:**

**YOU left a message for Louise on April 17, 2013.**

**Louise contributed $950,000 in 2012.**

**Louise contributed $1,550,000 to Bridge in the 2012 cycle.**

Louise also contributed $400,000 to the Redistricting Trust in 2011.

In 2010, Louise contributed $10,000 to EMILY’s list.

Louise Gund, Berkeley, California, is an environmental activist. She also holds an MA in Holistic Psychology and has counseled children.

Louise is a member of the Earth Justice Legal Defense Fund Board of Directors, and works very hard with this and other environmental groups to protect endangered species, old growth forests and to help with stream restoration. Louise enjoys singing and is on the Board of the Berkeley Community Chorus.

**Suggested Talking Points:**

· Thank you for your support of House Majority PAC’s efforts last year. House Majority PAC did fantastic work and made a huge difference in many key races, such as defeating Allen West in Florida.

· I’m sure you’ve seen that they’ve announced 10 targeted districts for early activity this year, including trackers, online media, and grassroots organizing.

· I am asking that you support them with a $5,000 contribution to help get this important work off the ground right away.

· Ali Lapp and Nicole Runge with House Majority PAC will follow up with you.

***HMP Background Article:***

*Huffington Post, 1/31/13:*

WASHINGTON -- The leading Democratic super PAC is getting an early start on the 2014 election cycle.

House Majority PAC announced on Thursday that in the coming months it will begin targeting 10 House Republican incumbents for defeat. The candidates include Reps. Michele Bachmann (R-Minn.), Mike Coffman (R-Colo.), Gary Miller (R-Calif.), Rodney Davis (R-Ill.), Mike Fitzpatrick (R-Pa.), Michael Grimm (R-N.Y.), Joe Heck (R-Nev.), David Joyce (R-Ohio), John Kline (R-Minn.) and Steve Southerland (R-Fla.).

"They all represent competitive districts and they all have records and beliefs that are out of touch with the districts they represent," House Majority PAC spokesman Andy Stone said.

The effort to oust these 10 House members will be the main focus of House Majority PAC in 2013. This will include "earned media, paid media, social media and online campaigns," according to Stone.

Many of these targeted candidates won their 2012 election by a thin margin. The most vulnerable, based on their 2012 performance, are Bachmann and Davis, who both won by less than 1 percent. Coffman won by just 2 percent and Grimm and Southerland won by between 5 and 6 percent. Heck and Kline won by between 8 and 9 percent. And only two of the 10 members targeted by House Majority PAC -- Fitzpatrick and Joyce -- won their 2012 races with more than 10 percent of the vote.

**Louise’s Giving History:**

***\*Louise has $42,200 in federal cmte funds remaining.***

**2013: DCCC $32,400**

**2012:** Bridge $1,550,000

 **DCCC $2,500**

 DSCC $30,800

 Baldwin $5,000

 Tester $5,000

 Nelson $2,500

 Garamendi $2,500

 Carmona $2,500

 Berkley $2,500

 Donnelly $2,500

 Heinrich $2,500

 Murphy, Chris $2,500

 McNerney $2,000

**2011: DCCC $27,500**

 **Pelosi $5,000**

 **Redistricting Trust $400,000**

 PAC for a Change $5,000

**2010: EMILY’s List $10,000**

Critz $4,800

CA Dems $4,500

Space $2,400

Perriello $2,400

Teague $2,400

Sutton $2,400

Markey $2,400

Halvorson $2,400

McNerney $2,400

Kilroy $2,400

Schauer $2,400

Titus $2,400

Murphy, P $2,400

Murphy, S $2,400

Gillibrand $2,000

Reid $1,700

Feingold $1,500

**2009: DCCC $30,400**

 DSCC $30,000

 PAC for a Change $5,000

 Gillibrand $2,400

Murray $2,400

**2008:** Franken $4,600

Merkley $4,300

PAC for a Change $2,500

Musgrove $2,300

Udall, M $2,300

Shaheen $2,300

Martin $2,300

Lunsford $2,300

Hagan $2,300

Begich $2,300

Boxer $1,500

Titus $1,250

Kilroy $1,250

Markey $1,200

Women Count $1,000

Bean $1,000

Woolsey $1,000

 Boxer $925

**2007: DCCC $28,500**

 DSCC $28,500

 DNC $5,000

 Allen, T $2,300

Landrieu $2,300

Clinton $2,300

Boxer $2,300

Udall, M $2,200