

## DCCC FINANCE MEMO

**To:** Chairman Steve Israel  
**CC:** Kelly Ward  
**From:** Missy Kurek, Stella Ross  
**Date:** Friday, April 18, 2014  
**RE:** Weekly Finance Update

### Thursday, April 17, 2014 SNAP

| Date         | 4/17/14            |                  |                    |
|--------------|--------------------|------------------|--------------------|
| Total        | In                 | Commits          | Total              |
| Individual   | \$370,425          | \$67,065         | \$437,490          |
| PAC          | \$45,000           | \$5,000          | \$50,000           |
| Members      | \$42,850           | \$170,733        | \$213,583          |
| Direct Mail  | \$840,203.02       | \$0              | \$840,203          |
| Online       | \$448,248          | \$0              | \$448,248          |
| NP VF        | \$0                | \$270,300        | \$270,300          |
| SIVF         | \$0                | \$0              | \$0                |
| JPMF         | \$0                | \$0              | \$0                |
| NAVF         | \$0                | \$0              | \$0                |
| HSVF         | \$0                | \$0              | \$0                |
| Recount Fund | \$1,075            | \$0              | \$1,075            |
| <b>Total</b> | <b>\$1,747,801</b> | <b>\$513,098</b> | <b>\$2,260,899</b> |
|              |                    |                  | <b>\$2,260,899</b> |

|              | April Money In     | May Money In | June Money In | Total              |
|--------------|--------------------|--------------|---------------|--------------------|
| Individual   | \$370,425          | \$0          | \$0           | \$370,425          |
| PAC          | \$45,000           | \$0          | \$0           | \$45,000           |
| Members      | \$42,850           | \$0          | \$0           | \$42,850           |
| Direct Mail  | \$840,203          | \$0          | \$0           | \$840,203          |
| Online       | \$448,248          | \$0          | \$0           | \$448,248          |
| NPVF         | \$0                | \$0          | \$0           | \$0                |
| SIVF         | \$0                | \$0          | \$0           | \$0                |
| JPMF         | \$0                | \$0          | \$0           | \$0                |
| NAVF         | \$0                | \$0          | \$0           | \$0                |
| HSVF         | \$0                | \$0          | \$0           | \$0                |
| Recount Fund | \$1,075            | \$0          | \$0           | \$1,075            |
| <b>Total</b> | <b>\$1,747,801</b> | <b>\$0</b>   | <b>\$0</b>    | <b>\$1,747,801</b> |

|                  | Online         | DM             | Members        | Individual     | PAC          | Recount | Total           |
|------------------|----------------|----------------|----------------|----------------|--------------|---------|-----------------|
| April Goal       | \$1,500,000.00 | \$2,740,000.00 | \$1,250,000.00 | \$1,415,000.00 | \$250,000.00 | \$0     | \$7,155,000.00  |
| April Projection | \$1,600,000.00 | \$2,400,000.00 | \$1,000,000.00 | \$1,675,000.00 | \$200,000.00 | \$0     | \$6,875,000.00  |
| April Current    | \$448,248.00   | \$840,203.00   | \$213,583.00   | \$707,790.00   | \$50,000.00  | \$1,075 | \$2,260,899.00  |
| May              | \$1,500,000.00 | \$2,750,000.00 | \$100,000.00   | \$1,250,000.00 | \$200,000.00 | \$0     | \$5,800,000.00  |
| June             | \$2,500,000.00 | \$3,100,000.00 | \$2,000,000.00 | \$1,350,000.00 | \$300,000.00 | \$0     | \$9,250,000.00  |
| Q2 Total:        | \$5,600,000.00 | \$8,250,000.00 | \$3,100,000.00 | \$4,275,000.00 | \$700,000.00 | \$0.00  | \$21,925,000.00 |

| <b>April Money In</b>     |                       |
|---------------------------|-----------------------|
| Bonamici                  | \$10,000.00           |
| Lujan Grisham             | \$10,000.00           |
| Schakowsky                | \$13,600.00           |
| Thompson, Mike            | \$9,250.00            |
| <b>Total</b>              | <b>\$42,850.00</b>    |
| <b>April Pledges</b>      |                       |
| Beatty                    | \$5,000.00            |
| Chu                       | \$7,500.00            |
| Hahn                      | \$1,000.00            |
| Himes                     | \$42,000.00           |
| Matsui                    | \$7,500.00            |
| McNerney                  | \$5,000.00            |
| Nadler                    | \$6,818.00            |
| Ruppersberger             | \$10,417.00           |
| Schiff                    | \$11,923.00           |
| Speier                    | \$7,500.00            |
| Tonko                     | \$9,811.00            |
| Velazquez                 | \$12,500.00           |
| Visclosky                 | \$11,363.63           |
| Green, Al                 | \$32,400.00           |
| <b>Total</b>              | <b>\$170,732.63</b>   |
| <b>Money In + Pledges</b> | <b>\$213,582.63</b>   |
| <b>April Goal</b>         | <b>\$1,000,000.00</b> |
| <b>LEFT TO RAISE</b>      | <b>\$786,417.37</b>   |

#### Recent Events:

- **Saturday, April 12<sup>th</sup> – Scottsdale, AZ – DCCC Finance Meeting with Rodney Glassman**
  - You attended.
- **Saturday, April 12<sup>th</sup> – Scottsdale, AZ – DCCC Finance Meeting with Roma Wittcoff**
  - Leader Pelosi attended.
- **Saturday, April 12<sup>th</sup> – Scottsdale, AZ – DCCC Finance Meeting with Denise and David Higgins**
  - Leader Pelosi attended.
- **Saturday, April 12<sup>th</sup> – Phoenix, AZ – DCCC Dinner Hosted by Dr. John Sperling, Sam George, and Alice and Bill Roe**
  - You, Leader Pelosi, Reps. Barber, Kirkpatrick and Sinema attended.
- **Monday, April 14<sup>th</sup> – Los Angeles, CA – DCCC Finance Meeting with Casey Wasserman**
  - Leader Pelosi attended.
- **Monday, April 14<sup>th</sup> – Los Angeles, CA – DCCC Finance Meeting with Bob Iger**
  - Leader Pelosi attended.

- **Monday, April 14<sup>th</sup> – Los Angeles, CA – DCCC Finance Meeting with Suzanne Nora & David Johnson**
  - Leader Pelosi attended.
- **Monday, April 14<sup>th</sup> – Los Angeles, CA – DCCC Finance Meeting with Peg Yorkin**
  - Leader Pelosi attended.
- **Monday, April 14<sup>th</sup> – Los Angeles, CA – DCCC Finance Meeting with Steve Myers**
  - Leader Pelosi attended.
- **Wednesday, April 16<sup>th</sup> – San Francisco, CA – Nancy Pelosi Victory Fund Dinner Hosted by Ann and Gordon Getty**
  - You, Leader Pelosi, Reps. Eshoo, Garamendi, Honda, Huffman, McNerney, Swalwell, Titus, Candidate Amanda Renteria (CA-21), Vice President Gore, Governor Martin O’Malley and Mayor Ed Lee attended.

**Upcoming Events:**

- **Wednesday, April 30<sup>th</sup> – Washington, DC – DCCC Finance Dinner hosted by Rep. Neal**
  - Rep. Neal will attend.

**Additional Member Involvement in the Last Week:**

- Congressman Chris Van Hollen made calls on behalf of the DCCC
- Whip Steny Hoyer made calls on behalf of the DCCC
- Congressman Dutch Ruppersberger made calls on behalf of the DCCC
- Congresswoman Donna Edwards made calls on behalf of the DCCC

**Donor Maintenance:**

- An orchid was sent on behalf of Leader Pelosi to John Sperling thanking him for hosting the April 12<sup>th</sup> DCCC Dinner in Phoenix, AZ at his home.
- An orchid was sent on behalf of Leader Pelosi to Sam George thanking him for hosting the April 12<sup>th</sup> DCCC Dinner in Phoenix, AZ.
- An orchid was sent on behalf of Leader Pelosi to Alice & Bill Roe thanking them for hosting the April 12<sup>th</sup> DCCC Dinner in Phoenix, AZ.
- An orchid was sent on behalf of Leader Pelosi to Ann & Gordon Getty thanking them for hosting the April 16<sup>th</sup> Nancy Pelosi Victory Fund Dinner at their home in San Francisco, CA.
- An orchid was sent on behalf of Leader Pelosi to Vice President Al Gore thanking him for attending as a special guest the April 16<sup>th</sup> Nancy Pelosi Victory Fund Dinner in San Francisco, CA.