

DCCC FINANCE MEMO

To: Chairman Steve Israel
CC: Kelly Ward
From: Missy Kurek, Stella Ross
Date: Friday, October 10, 2014
RE: Weekly Finance Update

Thursday, October 09, 2014

Date	10/9/14		
Total	In	Commits	Total
Individual	\$244,165	\$153,100	\$397,265
PAC	\$0	\$37,500	\$37,500
Members	\$259,471	\$906,864	\$1,166,335
Direct Mail	\$471,349	\$0	\$471,349
Online	\$2,026,184	\$0	\$2,026,184
NP VF	\$0	\$0	\$0
SIVF	\$0	\$0	\$0
JPMF	\$0	\$0	\$0
HSVF	\$0	\$0	\$0
Recount Fund	\$0	\$0	\$0
Total	\$3,001,169	\$1,097,464	\$4,098,632
			\$4,098,632

	October Money In	November Money In	December Money In	Total
Individual	\$244,165	\$0	\$0	\$244,165
PAC	\$0	\$0	\$0	\$0
Members	\$259,471	\$0	\$0	\$259,471
Direct Mail	\$471,349	\$0	\$0	\$471,349
Online	\$2,026,184	\$0	\$0	\$2,026,184
NPVF	\$0	\$0	\$0	\$0
SIVF	\$0	\$0	\$0	\$0
JPMF	\$0	\$0	\$0	\$0
HSVF	\$0	\$0	\$0	\$0
Recount Fund	\$0	\$0	\$0	\$0
Total	\$3,001,169	\$0	\$0	\$3,001,169

	Online	DM	Members	Individual	PAC	Recount	Total
October Goal	\$13,700,000.00	\$3,075,000.00	\$3,200,000.00	\$2,000,000.00	\$65,000.00	\$0	\$25,040,000.00
October Projection	\$10,800,000.00	\$2,300,000.00	\$3,000,000.00	\$1,500,000.00	\$65,000.00	\$0	\$20,665,000.00
October Current	\$2,026,184.00	\$471,349.00	\$1,166,335.00	\$397,265.00	\$37,500.00	\$0	\$4,098,633.00
November Goal	\$2,850,000.00	\$525,000.00	\$600,000.00	\$500,000.00	\$50,000.00	\$0	\$4,525,000.00
November Projection	\$3,200,000.00	\$275,000.00	\$600,000.00	\$250,000.00	\$50,000.00	\$250,000	\$4,625,000.00
December Goal	\$800,000.00	\$500,000.00	\$400,000.00	\$300,000.00	\$25,000.00	\$0	\$2,025,000.00
December Projection	\$850,000.00	\$500,000.00	\$400,000.00	\$300,000.00	\$25,000.00	\$0	\$2,075,000.00
Q4 Total:	\$14,850,000.00	\$3,075,000.00	\$4,000,000.00	\$2,050,000.00	\$140,000.00	\$250,000.00	\$27,365,000.00

October Member Money:

Member	Amount
October Money In	
Crowley	\$50,000.00
Deutch	\$21,071.00
Dodd, Chris	\$2,500.00
Heck	\$33,500.00
Richmond	\$15,000.00
Scott, Bobby	\$52,500.00
Scott, David	\$9,900.00
Slaughter	\$50,000.00
Schrader	\$40,000.00
MONEY IN TOTAL	\$274,471.00
October Pledges	
Castor	\$15,000.00
Chu	\$7,500.00
Cummings	\$17,000.00
DeSaulnier	\$50,000.00
Ellison	\$59,500.00
Eshoo	\$25,000.00
Grayson	\$110,000.00
Green, Al	\$100,000.00
Huffman	\$5,000.00
Kildee	\$110,000.00
Owens	\$25,000.00
Pascrell	\$50,000.00
Perlmutter	\$37,500.00
Sarbanes	\$20,000.00
Thompson, Bennie	\$149,000.00
Visclosky	\$11,363.63
Van Hollen	\$50,000.00
Waters	\$50,000.00
PLEDGE TOTAL	\$891,863.63
MONEY IN + PLEDGES	\$1,166,334.63
GOAL	\$3,000,000
LEFT TO RAISE	\$1,833,665.37

Recent Events:

- **Monday, October 6th – Los Angeles, CA – DCCC When Women Succeed America Succeeds Reception with special guest Vice President Biden and special guest performer Carole King**
 - Leader Pelosi, Rep. Brownley, Rep. Roybal-Allard, Rep. Waters, Rep. Judy Chu, Rep. Linda Sanchez, Pete Aguilar (Candidate CA-31), State Senator Norma Torres (Candidate, CA-35), Dr. Sue Savary (Candidate CA-48) attended

Upcoming Events:

- **Tuesday, October 14th – Washington, DC - DCCC Roundtable and Dinner with President Obama**
 - Leader Pelosi, You, and Candidate Don Beyer will attend.
- **Thursday, October 16th – Washington, DC – DCCC Lunch hosted by Squire Patton Boggs**
 - Leader Pelosi will attend.
- **Thursday, October 16th – Baltimore, MD – DCCC Dinner with Senator Elizabeth Warren**
 - Leader Pelosi, Senator Warren, Senator Mikulski, Governor O'Malley, Sarbanes, Ruppertsberger, Cummings, Edwards, and Van Hollen will attend.
- **Monday, October 20th – San Francisco, CA – DCCC Ultimate Women's Power Luncheon with special guest Hillary Rodham Clinton and special guest performer Carole King**
 - Leader Pelosi, Reps. Brownley, Eshoo, Lee and Matsui; Candidate Amanda Renteria (CA-21) will attend

Additional Member Involvement in the Last Week:

- Leader Pelosi made calls on behalf of the DCCC
- Congressman Sarbanes made calls on behalf of the DCCC
- Congressman Ruppertsberger made calls on behalf of the DCCC
- Congressman Van Hollen made calls on behalf of the DCCC
- VA-08 Candidate Don Beyer made calls on behalf of the DCCC
- Congresswoman Gwen Moore's Chief of Staff made calls on behalf of the DCCC
- MI-12 Candidate Debbie Dingell made calls on behalf of the DCCC
- Leader Pelosi made calls on behalf of the DCCC
- Congresswoman Matsui made calls on behalf of the DCCC
- Congresswoman Barbara Lee made calls on behalf of the DCCC

Donor Maintenance:

- An orchid was sent on Leader Pelosi's behalf to John Ceriale to wish him a happy birthday.
- An orchid was sent on Leader Pelosi's behalf to Charles Patrick to wish him a happy birthday.
- An orchid was sent on Leader Pelosi's behalf to Larry Rosenthal, Holly Cook Macarro, Wilson Pipestem and Jim Wise to thank them for hosting the DCCC Tribal Program dinner on October 1, 2014.
- An orchid was sent on behalf of Leader Pelosi to Doug Goldman wishing him a happy birthday.
- An orchid was sent on behalf of Leader Pelosi to Ann & Jim Gianopulos thanking them for hosting the DCCC When Women Succeed America Succeeds Reception with special guest Vice President Biden on Monday, October 6th.
- An orchid was sent on behalf of Leader Pelosi to Carole King thanking her for being a special guest performer at the DCCC When Women Succeed America Succeeds Reception with special guest Vice President Biden on Monday, October 6th.