

DCCC FINANCE MEMO

To: Chairman Steve Israel
CC: Kelly Ward
From: Missy Kurek, Stella Ross
Date: Friday, July 11, 2014
RE: Weekly Finance Update

Thursday, July 10, 2014

Date	7/10/14		
Total	In	Commits	Total
Individual	\$384,365	\$43,400	\$427,765
PAC	\$5,000	\$0	\$5,000
Members	\$122,995	\$156,872	\$279,867
Direct Mail	\$278,824	\$0	\$278,824
Online	\$464,805	\$0	\$464,805
NP VF	\$0	\$0	\$0
SIVF	\$0	\$0	\$0
JPMF	\$0	\$0	\$0
NAVF	\$0	\$0	\$0
HSVF	\$0	\$0	\$0
Recount Fund	\$64,900	\$0	\$64,900
Total	\$1,320,890	\$200,272	\$1,521,161
			\$1,521,161

	July Money In	August Money In	Sept. Money In	Total
Individual	\$384,365	\$0	\$0	\$384,365
PAC	\$5,000	\$0	\$0	\$5,000
Members	\$122,995	\$0	\$0	\$122,995
Direct Mail	\$278,824	\$0	\$0	\$278,824
Online	\$464,805	\$0	\$0	\$464,805
NPVF	\$0	\$0	\$0	\$0
SIVF	\$0	\$0	\$0	\$0
JPMF	\$0	\$0	\$0	\$0
NAVF	\$0	\$0	\$0	\$0
HSVF	\$0	\$0	\$0	\$0
Recount Fund	\$64,900	\$0	\$0	\$64,900
Total	\$1,320,890	\$0	\$0	\$1,320,890

	Online	DM	Members	Individual	PAC	Recount	Total
July Goal	\$3,250,000.00	\$2,950,000.00	\$1,000,000.00	\$1,000,000.00	\$125,000.00	\$0	\$8,325,000.00
July Projection	\$3,250,000.00	\$1,950,000.00	\$1,000,000.00	\$1,000,000.00	\$125,000.00	\$64,800	\$7,389,800.00
July Current	\$606,397.31	\$278,824.00	\$279,867.00	\$427,765.00	\$5,000.00	\$64,800	\$1,662,653.31
August	\$4,050,000.00	\$2,325,000.00	\$1,000,000.00	\$1,000,000.00	\$50,000.00	\$0	\$8,425,000.00
September	\$7,000,000.00	\$3,100,000.00	\$2,600,000.00	\$1,800,000.00	\$175,000.00	\$0	\$14,675,000.00
Q3 Total:	\$14,300,000.00	\$7,375,000.00	\$4,600,000.00	\$3,800,000.00	\$350,000.00	\$64,800.00	\$30,489,800.00

July Member Money:

July Money In	
Member	Amount
Swalwell	\$50,000.00
Lofgren	\$33,750.00
Tonko	\$39,245.00
Total	\$122,995.00
July Pledges	
Beatty	\$5,000.00
Chu	\$7,500.00
Nadler	\$6,818.00
Ruppersberger	\$10,417.00
Schakowsky	\$13,600.00
Schiff	\$11,923.00
Speier	\$7,500.00
Thompson, Mike	\$12,750.00
Vargas	\$10,000.00
Velazquez	\$12,500.00
Visclosky	\$11,363.63
Wasserman Schultz	\$35,000.00
Yarmuth	\$12,500.00
Total	\$156,871.63
MONEY IN + PLEDGES	\$279,866.63
JULY GOAL	\$1,000,000.00
LEFT TO RAISE	\$720,133.37

Recent Events:

- **Tuesday, July 7th – Philadelphia, PA – DCCC Breakfast hosted by David Cohen**
 - Reps. Fattah, Crowley, and Hoyer attended
- **Wednesday, July 9th - Washington, DC – DCCC Tribal Program Coffee and Conversation**
 - Reps. DeFazio and Garcia attended
- **Wednesday July 9th – Dallas, TX – DCCC Dinner with President Obama**
 - Leader Pelosi attended.

Upcoming Events:

- **Thursday, July 17 – Washington, DC – DCCC Business Council Coffee**
 - Whip Hoyer, and Reps. Neal and Sewell will attend
- **Wednesday, July 23rd – Los Altos Hills, CA – DCCC Lunch with President Obama**
 - Leader Pelosi and Rep. Eshoo will attend.

- **Saturday July 26th – Washington, DC – DCCC Dinner hosted by the Trial Attorney Community**
 - Leader Pelosi will attend.
- **Tuesday, July 29 – Washington, DC – Summer “98 Days Before the Election” Reception**
 - You, Leader Pelosi, and 25 other Members of Congress will attend
- **Wednesday, July 30 – Washington, DC – Finance Reception hosted by Linda and Tom Daschle**
 - You, Leader Pelosi, Whip Hoyer will attend

Additional Member Involvement in the Last Week:

- YOU gave a political update to the National Association of Broadcasters
- Rep. Himes gave a political update to the Textile Rental Services Association
- Leader Pelosi made calls on behalf of the DCCC.
- Congresswoman Eshoo made calls on behalf of the DCCC.
- Congressman Polis made calls on behalf of the DCCC.
- Congresswoman Barbara Lee made calls on behalf of the DCCC.

Donor Maintenance:

- An orchid was sent on behalf of Leader Pelosi to Rhonda and David Cohen thanking them for hosting the DCCC Breakfast with Reps. Fattah, Crowley, and Hoyer in Philadelphia.
- An orchid was sent to Eric LeVine on behalf of Leader Pelosi to wish him a happy birthday
- An orchid was sent on behalf of Leader Pelosi to Page Gardner wishing her a happy birthday
- An orchid was sent to Tom Hanks on behalf of Leader Pelosi to wish him a happy birthday.
- A bottle of wine will be sent on your behalf to Reps. DeFazio and Garcia thanking them for hosting the DCCC Tribal Program Coffee and Conversation in Washington, DC
- An orchid was sent to Wendy and Marc Stanley on behalf of Leader Pelosi to thank them for hosting the DCCC Dinner in Dallas with President Obama.
- An orchid was sent to Mary Alice McLarty on behalf of Leader Pelosi wishing her a happy birthday and congratulating her on her upcoming wedding.