**DCCC Finance Memo**

**To:** Chairman Steve Israel

**CC:** Kelly Ward

**From:** Missy Kurek, Stella Ross

**Date:**  Friday, July 11, 2014

**RE:** Weekly Finance Update

**Thursday, July 10, 2014**

|  |  |  |  |
| --- | --- | --- | --- |
| **Date** | **7/10/14** |  |  |
| **Total** | **In** | **Commits** | **Total** |
|  |  |  |  |
| **Individual** | $384,365 | $43,400 | $427,765 |
| **PAC**  | $5,000 | $0 | $5,000 |
| **Members** | $122,995 | $156,872 | $279,867 |
| **Direct Mail** | $278,824 | $0 | $278,824 |
| **Online** | $464,805 | $0 | $464,805 |
| **NP VF** | $0 | $0 | $0 |
| **SIVF** | $0 | $0 | $0 |
| **JPMF** | $0 | $0 | $0 |
| **NAVF** | $0 | $0 | $0 |
| **HSVF** | $0 | $0 | $0 |
| **Recount Fund** | $64,900 | $0 | $64,900 |
| **Total** | $1,320,890 | $200,272 | $1,521,161 |
|  |   |   |   |
|  |  |  | **$1,521,161** |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **July Money In** | **August Money In** | **Sept.  Money In** | **Total** |
| **Individual** | $384,365 | $0 | $0 | $384,365 |
| **PAC**  | $5,000 | $0 | $0 | $5,000 |
| **Members** | $122,995 | $0 | $0 | $122,995 |
| **Direct Mail** | $278,824 | $0 | $0 | $278,824 |
| **Online** | $464,805 | $0 | $0 | $464,805 |
| **NPVF** | $0 | $0 | $0 | $0 |
| **SIVF** | $0 | $0 | $0 | $0 |
| **JPMF** | $0 | $0 | $0 | $0 |
| **NAVF** | $0 | $0 | $0 | $0 |
| **HSVF** | $0 | $0 | $0 | $0 |
| **Recount Fund** | $64,900 | $0 | $0 | $64,900 |
| **Total** | $1,320,890 | $0 | $0 | $1,320,890 |
|  |   |   |   |   |

 Online DM Members Individual PAC Recount Total

July Goal $3,250,000.00 $2,950,000.00 $1,000,000.00 $1,000,000.00 $125,000.00 $0 $8,325,000.00

July Projection $3,250,000.00 $1,950,000.00 $1,000,000.00 $1,000,000.00 $125,000.00 $64,800 $7,389,800.00

July Current $606,397.31 $278,824.00 $279,867.00 $427,765.00 $5,000.00 $64,800 $1,662,653.31

August $4,050,000.00 $2,325,000.00 $1,000,000.00 $1,000,000.00 $50,000.00 $0 $8,425,000.00

September $7,000,000.00 $3,100,000.00 $2,600,000.00 $1,800,000.00 $175,000.00 $0 $14,675,000.00

Q3 Total: $14,300,000.00 $7,375,000.00 $4,600,000.00 $3,800,000.00 $350,000.00 $64,800.00 $30,489,800.00

**July Member Money:**

|  |  |
| --- | --- |
| **July Money In** |  |
| **Member** | **Amount** |
| Swalwell | $50,000.00 |
| Lofgren | $33,750.00 |
| Tonko | $39,245.00 |
| **Total** | **$122,995.00**  |
| **July Pledges** |  |
| Beatty | $5,000.00 |
| Chu | $7,500.00 |
| Nadler | $6,818.00 |
| Ruppersberger | $10,417.00 |
| Schakowsky | $13,600.00 |
| Schiff | $11,923.00 |
| Speier | $7,500.00 |
| Thompson, Mike | $12,750.00 |
| Vargas | $10,000.00 |
| Velazquez | $12,500.00 |
| Visclosky | $11,363.63 |
| Wasserman Schultz | $35,000.00 |
| Yarmuth | $12,500.00 |
| **Total** | **$156,871.63**  |
| **MONEY IN + PLEDGES** | **$279,866.63** |
| **JULY GOAL** | **$1,000,000.00** |
| **LEFT TO RAISE** | **$720,133.37**  |

**Recent Events:**

* **Tuesday,  July 7th – Philadelphia, PA – DCCC Breakfast hosted by David Cohen**
	+ Reps. Fattah, Crowley, and Hoyer attended
* **Wednesday, July 9th -  Washington, DC – DCCC Tribal Program Coffee and Conversation**
	+ Reps. DeFazio and Garcia attended
* **Wednesday July 9th – Dallas, TX – DCCC Dinner with President Obama**
	+ Leader Pelosi attended.

**Upcoming Events:**

* **Thursday, July 17 – Washington, DC – DCCC Business Council Coffee**
	+ Whip Hoyer, and Reps. Neal and Sewell will attend
* **Wednesday, July 23rd – Los Altos Hills, CA – DCCC Lunch with President Obama**
	+ Leader Pelosi and Rep. Eshoo will attend.
* **Saturday July 26th – Washington, DC – DCCC Dinner hosted by the Trial Attorney Community**
	+ Leader Pelosi will attend.
* **Tuesday, July 29 – Washington, DC – Summer “98 Days Before the Election” Reception**
	+ You, Leader Pelosi, and 25 other Members of Congress will attend
* **Wednesday, July 30 – Washington, DC – Finance Reception hosted by Linda and Tom Daschle**
	+ You, Leader Pelosi, Whip Hoyer will attend

**Additional Member Involvement in the Last Week:**

* YOU gave a political update to the National Association of Broadcasters
* Rep. Himes gave a political update to the Textile Rental Services Association
* Leader Pelosi made calls on behalf of the DCCC.
* Congresswoman Esshoo made calls on behalf of the DCCC.
* Congressman Polis made calls on behalf of the DCCC.
* Congresswoman Barbara Lee made calls on behalf of the DCCC.

**Donor Maintenance:**

* An orchid was sent on behalf of Leader Pelosi to Rhonda and David Cohen thanking them for hosting the DCCC Breakfast with Reps. Fattah, Crowley, and Hoyer in Philadelphia.
* An orchid was sent to Eric LeVine on behalf of Leader Pelosi to wish him a happy birthday
* An orchid was sent on behalf of Leader Pelosi to Page Gardner wishing her a happy birthday
* An orchid was sent to Tom Hanks on behalf of Leader Pelosi to wish him a happy birthday.
* A bottle of wine will be sent on your behalf to Reps. DeFazio and Garcia thanking them for hosting the DCCC Tribal Program Coffee and Conversation in Washington, DC
* An orchid was sent to Wendy and Marc Stanley on behalf of Leader Pelosi to thank them for hosting the DCCC Dinner in Dallas with President Obama.
* An orchid was sent to Mary Alice McLarty on behalf of Leader Pelosi wishing her a happy birthday and congratulating her on her upcoming wedding.